

The Public Works Grant Writing Playbook



Service Description

[Public Works Partners](#) is your ideal grant-writing partner, offering extensive expertise and a proven success record. Our strategic insights and collaborative approach ensure that your grant applications are meticulously crafted and highly compelling. Specializing in renewable energy, sustainable talent pipelines, public infrastructure, and health and human services, we are committed to helping you secure the funding you need.

Our end-to-end support spans identifying funding opportunities to drafting, reviewing, and submitting applications. We customize each application to align perfectly with your goals and the funder's requirements, ensuring a precise and impactful presentation.

Collaboration is key to our process. We gather essential information to reflect your vision and strengths in each application and engage stakeholders to foster support. Our meticulous attention to detail reduces errors and enhances the quality of your applications, while our strategic insights and project management ensure timely and efficient submissions. Choose Public Works Partners for a dedicated team that elevates your grant applications and helps you achieve your funding goals.

Learn more about our [Grant Writing & Management](#) service line.

Our Success Drivers

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| 01 | Expertise & Experience | We excel in navigating complex grant applications and securing funding from federal, state, and local sources. |
| 02 | Customized Services | We customize our services to align each grant application with your goals and the funder's requirements. |
| 03 | Strategic Insight | Our sector-specific knowledge and up-to-date understanding of policies and trends position your applications effectively for funding. |
| 04 | Quality and Precision | We meticulously address every application aspect to minimize errors and craft compelling narratives highlighting your project's impact and necessity. |
| 05 | Efficiency and Timeliness | Our project management ensures timely and within-scope application completion, maximizing effectiveness through expert resource allocation. |
| 06 | Continuous Improvement | We seek feedback after each grant cycle to refine our approach and improve success rates. |
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Overview of our Approach

Task 1: Assess & Engage



Establish a Project Management Office to streamline proposal development. We will also immerse ourselves in the subject matter by reviewing background documents and engaging with relevant stakeholders.

Task 2: Create Solutions



Develop a framework to organize proposal responses, collaborate with our client on section drafts, and compile and coordinate materials for submission.

Task 1: Assess & Engage



Establish a Project Management Office to streamline proposal development. We will also immerse ourselves in the subject matter by reviewing background documents and engaging with relevant stakeholders.

Key Activities

- Gather information for drafting proposals, including program justification, target beneficiaries, program outcomes, staffing, and budget.
- Set up the structure by defining team roles and responsibilities and building proposal trackers.
- Develop a list of gaps in data and information needed for the proposal.
- Interview or conduct focus groups with internal experts and partner stakeholders to establish program vision, identify competitive advantage, and fill information gaps.

Outcomes

Clear understanding of the client's value proposition and proposal requirements.

Outputs

Typical deliverables include trackers for eligibility requirements, proposal requirements, and scoring criteria, as well as information requests for incomplete data and information.

Task 2: Create Solutions



Develop a framework to organize proposal responses, collaborate with our client on section drafts, and compile and coordinate materials for submission.

Key Activities

- Develop a logic model based on findings from the Assess and Engage phase to align the proposal scope.
- Draft the proposal narrative collaboratively and iteratively with the client to ensure each section meets requirements, emphasizes the value add, and scores highly.
- Coordinate with the internal team and other stakeholders to collect all required forms and attachments.

Outcomes

Timely submission of proposals with a well-articulated value proposition and a clear argument for funding.

Outputs

Outputs include a logic model, a draft of the proposal and budget, and a compilation of required attachments and other elements.

Do You Need A Grant-Writing Partner?

To schedule a consultation, contact **Moe Magali**, Director of Business Development at Public Works Partners, at mmagali@publicworkspartners.com.

MEET OUR EXPERTS



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