

The do's and don'ts of equitable community engagement

DO

- ✓ Do your best to understand the community
- ✓ Design your engagement strategy with the community in mind
- ✓ Set out clear goals before the engagement
- ✓ Communicate clearly and consistently with the community
- ✓ Keep an open mind

DON'T

- ✗ Extract information and leave without communicating
- ✗ Overrule information gathered because it doesn't match with previous knowledge
- ✗ Give up when it feels equitable engagement is a challenge
- ✗ Make assumptions

